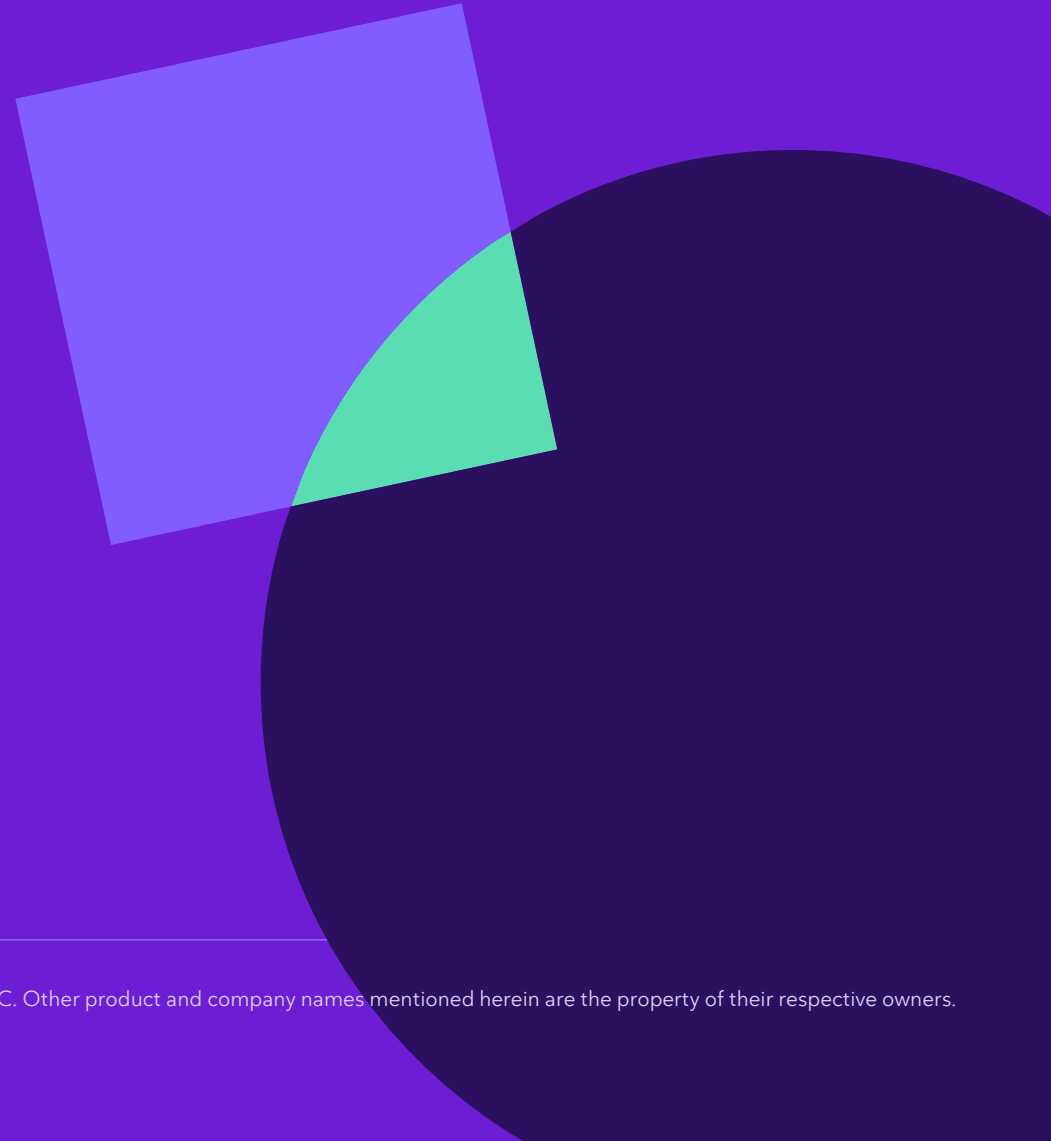




Travel and Holidays

Q3 2021



METHODOLOGY



METHODOLOGY:

- Five-minute online survey
- Quarterly tracking
- Sample via EWS Online Research Panel



POPULATION:

- 450 interviews per quarter
- Mobile Majority ages 18-72, determined by U.S. Census data



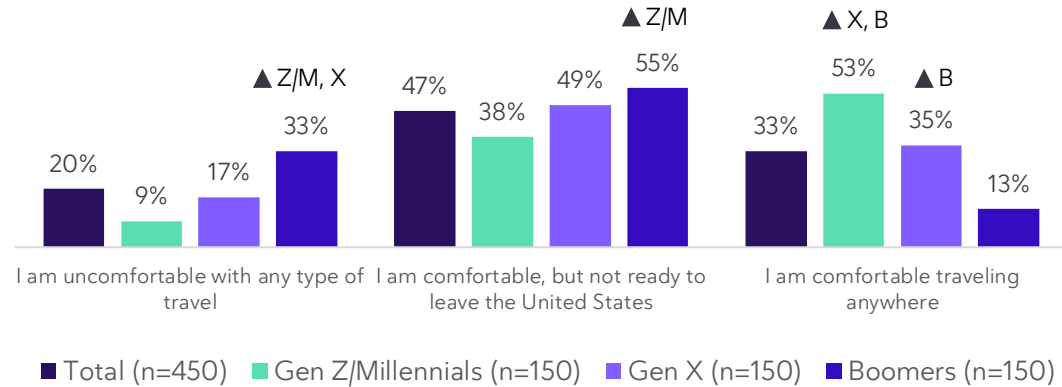
QUALIFYING CRITERIA

- Ages 18 – 72 | HS diploma or higher | Mix of race, gender, age, employment | Standard criteria excludes unemployed – for this study, temporarily unemployed due to crisis are included
- Not employed in a sensitive industry
- Must own a smartphone and have a checking or savings account

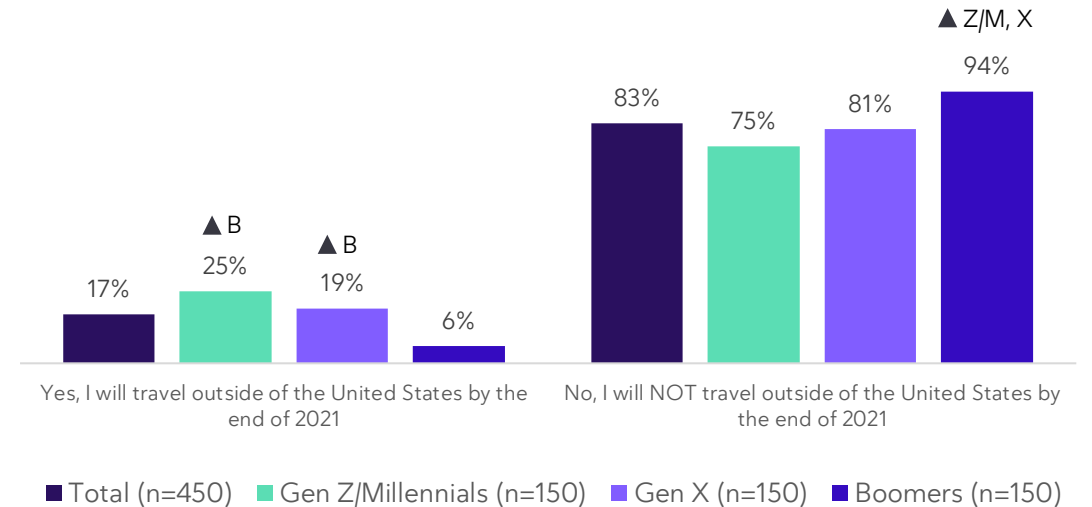
MOST RESPONDENTS ARE BECOMING MORE COMFORTABLE WITH DOMESTIC TRAVEL

83% of respondents say they will NOT travel outside of the United States by the end of 2021

Which of the following best describes your current attitude towards travel?



Will you be traveling outside of the United States by the end of 2021?

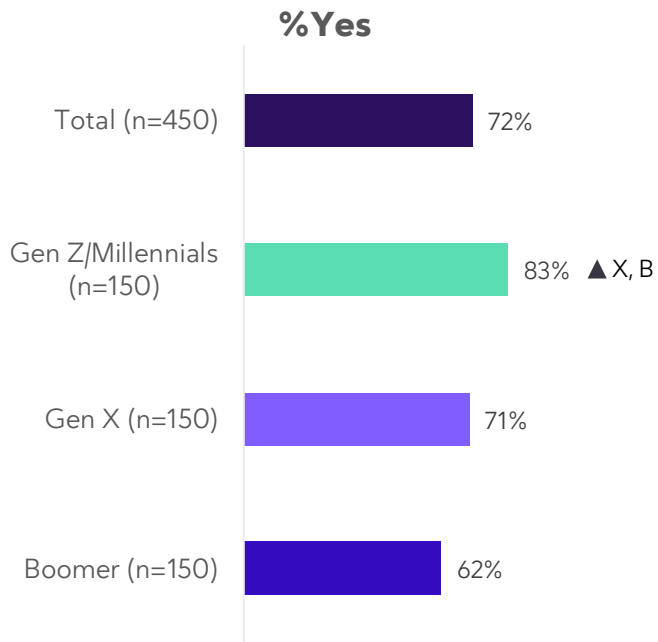


Source Q18. Which of the following best describes your current attitude towards travel? | Q19. Please indicate whether you will be traveling outside of the United States by the end of 2021.

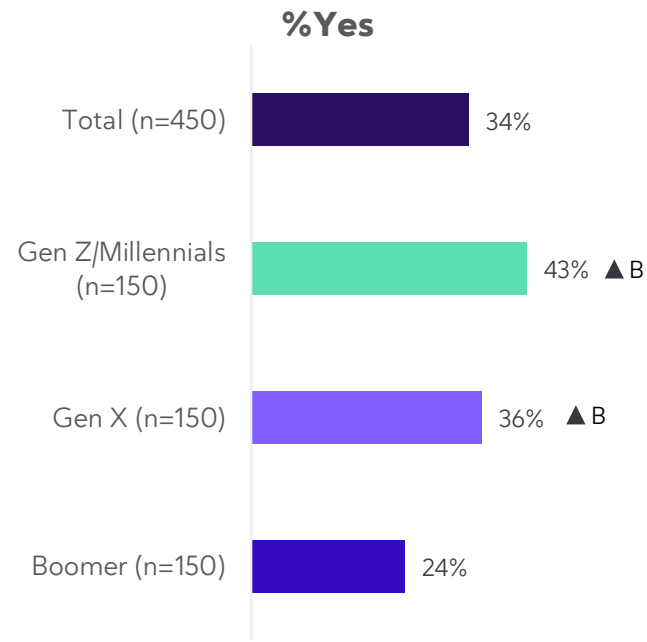
OLDER RESPONDENTS GENERALLY PREFER TO GIVE GIFTS RATHER THAN RECEIVE THEM

Younger cohorts are more willing to gather in person and spend money for the holidays to make up for time lost last year

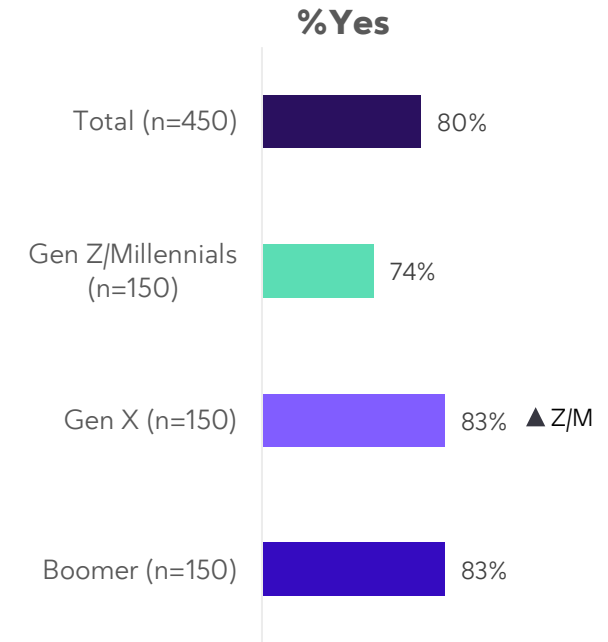
“My family will be getting together in person more than once before the end of the year to celebrate the holidays”



“I am willing to spend more money for the holidays this year to make up for lost time last year”



“I prefer to give gifts rather than receive them during the holidays”



Source Q21. Please indicate whether each of the following statements apply to you: 1) My family will be getting together in person more than once before the end of the year to celebrate the holidays. 2) I am willing to spend more money for the holidays this year to make up for lost time last year. 3) I prefer to give gifts rather than receive them during the holidays?

zelle

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